

## **Measuring heritage engagement by Lower Socio-Economic groups in Heritage Lottery Fund supported projects**

We received four clarification questions ahead of our deadline of 10am, 27 November and provide the responses below.

### **Q1. Can you please confirm the time period under review. Is it 2008 - 2017?**

The review period will not extend back further than April 2008. We have information for the whole of the period 2008 to 2017 but anticipate it will prove adequate to focus on data collected over the last five years, that is, from the beginning of our current strategic framework.

### **Q2. Section 2.1 refers to a review of the secondary data from Our Heritage and Heritage grants. Is this the data referred to in 1.6 that has been used to establish the baseline? What is the scale of this data, how many projects does it cover and what does it include, and in what format will it be made available.**

The data referred to in 2.1 is the same as that noted in 1.5 of the tender document.

Since April 2012, end of project surveys relating to 542 Heritage Grants and 4,508 Your Heritage/ Our Heritage awards have been returned. Heritage Grants recipients are asked to provide information on volunteers, trainees and visitor demographics, and Our Heritage recipients on volunteers and trainees only.

For information, we have funded 6,314 Our Heritage and Heritage Grant projects since April 2008. Of these 3,952 are completed and have been sent the 'end of the project' survey referred to in 1.5 ii.

The data referred to in 1.5 i. and ii. will be supplied as an Excel spreadsheet.

### **Q3. Section 1.6 refers to a base line produced by HLF, we take it that this will be supplied and forms part of the review?**

We expect the appointed consultant to establish a baseline of our effectiveness in engaging lower-socio-economic groups based on data collected to date.

### **Q4. Section 2.1 refers to interviews with a sample of HLF supported projects. Will HLF provide a long list or is it expected that a long list would be developed as part of the secondary data review?**

It is expected that a long list would be developed as part of the data review and be based on a randomised sample agreed with the HLF evaluation team.